

## CONCEPT SUBMISSION (from 27.02.2015 to 03.05.2015):

**BASIC INFO\*** (these info will be in the front page)

- **Title**
- **Short description** (max. 255 characters)

### MEDIA

- **Picture\*** (this info will be in the front page)
- **Video**

**OWNERS AND EXPERTS\*** (owner is you and/or the group; experts are potential experts supporting your solution)

### CONCEPT DESCRIPTION\*:

- **Description of the product** (max. 400 characters)
- **Sketches, draft technical drawings and/or renderings of the product** (upload them using the “upload an image” icon)
- **Description of product Life Cycle Design (LCD) strategies adopted**, i.e. describe if and how the concept has been designed in order to minimize resources, choose low impact resources (non toxic/harmful and/or renewable/biodegradable), optimize product life (product lifespan extension and/or product use intensification), extend material life (recycling, energy recovery and/or composting), simplify disassembly. (*Suggested support tool: “guideline and check list manual for the design of low impact products for the environment” – register on [www.lenses.polimi.it](http://www.lenses.polimi.it) then click on this [link](#)*).
- **Description of the Product-Service System** (if also the service has been designed), i.e. describe stakeholder interactions. (*Suggested support tools: “system map” and “interaction storyboard” – register at [www.lenses.polimi.it](http://www.lenses.polimi.it) then click on this [link](#)*).

\*this field is mandatory

## IMPLEMENTATION PROCESS

The concepts and solutions will be selected through crowd voting and the evaluation of an expert sustainability jury. Assuming the submitted solutions get enough support from the international community, during the solution phase an implementation budget can be raised through crowd funding.

## SUSTAINABILITY EVALUATION

Best credits will be given when a Life Cycle Assessment is carried out, but even abridged quantitative and qualitative environmental assessment will be accepted. Accomplishment of sustainability-oriented design strategies will be evaluated as well.